



ShapeYou.com Home of the

# GearAwards™

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FOR IMMEDIATE RELEASE:

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ShapeYou.com, the powerful and innovative health and fitness website, is proud to announce that [ESTRELLA](#) All Natural Toothpaste is a winner of a Top Gear of the Year Award, and its Oral Tonic Rinse is a winner of a Great Gear of the Year Award in this year's Natural & Organic Products GearAwards™. ShapeYou.com's judges are industry professionals from the worlds of trainers, nutritionists, health care practitioners, health food storeowners and more.

The huge selection of natural and organic products out in the marketplace gave ShapeYou.com the idea to create and run the GearAwards™. "We want people to easily find the best of the best that's out there," a company spokesperson said. "And if it has a GearAward™ seal on it, that just makes it simpler to find a great product - because we've done the footwork already."

ShapeYou.com congratulates [ESTRELLA](#) on its award-winning products!

ShapeYou.com ([www.ShapeYou.com](http://www.ShapeYou.com)) is the creation of fitness and nutrition guru Tony Hale, and provides a wealth of information, articles and resources for consumers, retailers, and manufacturers in the natural & organic industry. This year, ShapeYou.com also launched it's Sports, Health & Fitness Wholesale Trade Directory where wholesale trade buyers for health food stores, sporting goods stores and many other retail outlets can find all the wholesale products they're looking for in one location.

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